

July 26-28, 2019 Green Bay Media contact: Terry Charles PMI/Tall Ship Festival PR 920.405.1194 terry.charles@pmiwi.com

Nicolet Bank Tall Ships® sailing back to Green Bay

Green Bay (July 31, 2018) – PMI Entertainment Group and Nicolet National Bank are pleased to announce they will once again collaborate to produce a major Tall Ships® festival in Wisconsin. The event will start with Parade of Sail and festival in **Green Bay July 26-28, 2019**, followed by a sail through **Sturgeon Bay July 29** and sail past **Algoma on July 30.** The 2016 festival created an estimated economic impact of \$4.3M in Brown County.

Nicolet Bank Tall Ships® will return to Leicht Memorial Park for a three day festival including food, entertainment, sail excursions and perhaps seven or more ships. The number of ships will be determined by availability, size and dock space. Negotiations with the ships will take place during the coming months.

The **World's Largest Rubber Duck** will be back at Leicht Memorial Park as a popular selfie station! Known as "Mama Duck" she weighs 11 tons, roughly the weight of 5 1/2 cars and weighs more than the heaviest elephant ever recorded in the world. At 61 feet tall she is taller than a six story building. Mama Duck will be at the festival all three days, but not available for boarding.

NEW THIS YEAR: Nicolet Bank Tall Ships® is excited to announce an Art in the Schools Project. Ships will donate sails that will be given to select area high school art programs. Students will create art on the sails throughout the school year and then the sails will be revealed and displayed throughout the festival in July.

Nicolet Bank Tall Ships® is pleased to announce a portion of the festival proceeds will be donated to **Green Bay Sail & Paddle**, an organization that connects the Greater Green Bay community with the largest fresh water tributary in the world through sailing and paddle sports. Its main focus is to create lifelong educational experiences and greater quality-of-life opportunities for youth and adults.

Festival details will be updated in the upcoming months at tallshipswisconsin.com.

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